

## CONTACT

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O Kolkata, India

# **CERTIFICATIONS & ACHIEVEMENTS**

- Professional Certification in UX *from Google*
- Generative AI for Creative Professionals *from* GrowthSchool
- Executive Leadership from Linkedin
- Compassionate Directness from Linkedin
- Leading Global Organizations *from Linkedin*
- Advanced Diploma in Graphics and Animation - from CEDTI, Chandigarh
- Interactive Media and Web *from Arena Multimedia, Kolkata*
- 'Ankan Ratna' 7 year Diploma in Fine Arts from Bangiya Sangeet Parishad
- Winner 1st prize in "All India Railway Drawing & Painting Competition" (an All India Inter Railways competition) held in New Delhi, 1995.

# **EDUCATION**

Bachelor Degree - Honours In Accountancy - from Burdwan Raj College, The University of Burdwan 1998 - 2001

## SKILLS

User Experience (UX)	****
User Interface (UI)	****
Storyboards	****
Prototyping	****
Design Systems	****
Branding	****
Figma	****
Adobe Xd	****
Generative Al	****
Photoshop	****
Executive Leadership	****
CorelDraw	****
Articulate 360	****
Adobe After Effects	****

# Hello I'm Himadri Sur



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# SUMMARY

Customer-centric design advocate, skilled in usability and team management, with a successful track record in service and product companies, including start-up ventures.

With comprehensive training and certifications, including the Google UX Certification and Generative AI for Creative Professionals, I possess advanced Design-UI/UX skills. As I pursue senior opportunities, I am at the forefront of innovation, leveraging ChatGPT and Generative AI to push boundaries. Fueled by Determination, Dedication, and Devotion, I continuously evolve and excel in leadership roles, consistently delivering outstanding results within challenging project timelines.

## EXPERIENCE

#### VaidhyaMegha Pvt Ltd., Hyderabad, India

Principal Designer User Experience - Dec 2023 to Current Date

Passionate in User Experience (UX), leveraging creativity and AI to craft seamless user experiences. Excited to contribute to transformative projects that push the boundaries of innovation in healthcare technology.

#### Design Integrated Services Pvt Ltd., Kolkata, India

Senior Manager User Experience - Jun 2018 to Dec 2023 Creative Director - Jan 2009 to May 2018

- Launched first ever Bengali Learning App (Web+Mobile) for West Bengal Board Students
- Launched interactive virtual fair for Singapore based client. 3 days event was super success - Scaled from 1 domestic client to 50+ clients in 7+ countries
- Imposed equal priority system to mid development and post-delivery support

Understand the SOW, design the UX, supervise the design, development, testing and delivery

#### Tyfone Communications Development India Pvt Ltd., Bangalore, India

Visualiser - Nov 2006 to Dec 2008

Skillfully crafted captivating visual assets to showcase to investors, clients, and collaborators during the formative phase.

#### PeerMe Software Technology Pvt Ltd., Bangalore, India

Visualiser - Nov 2006 to Dec 2008

Designed visually captivating interfaces and icons for Peerme Software's groundbreaking peer-to-peer chat software those days, ensuring an intuitive and visually stunning user experience. Yahoo was their competitor those days.

#### Mass Software Solutions., Kolkata, India

Visualiser - Nov 2006 to Dec 2008

Excelled in designing impactful websites for clients based in US and UK. I led a team of animators and designers to deliver a million rupee project within an impressive four-day timeframe.

I have also worked with Avant Garde Omnimedia & Planet IQ in Kolkata between 2002 and 2005.

## STRENGTHS

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Empathetic listener, collaborative team player, and detail-oriented designer. I excel in understanding user needs, foster seamless teamwork, and ensure meticulous attention to every aspect of the design process, resulting in innovative and user-centric solutions.